

CONFIDENTIAL
Security Information

6 January 1953

MEMORANDUM FOR: Assistant Deputy Director (Administration)

SUBJECT : Film Presentations by Graphics Register Division, Office of Collection and Dissemination

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1. I have discussed with Mr. [REDACTED] in the Office of the Deputy Director (Intelligence) the advisability of continuing film presentations by the Graphics Register Division in the Office of Collection and Dissemination. In this connection, I showed him a memorandum, dated 22 June 1951, by the Advisor for Management, which indicated that in a two-week period 14 film showings were made to an audience of 46 persons, or an average of 3.2 per presentation. I explained that our whole interest in this film arose from the responsibility we had to the Director through our Organization and Methods Service for the proper use of manpower, space, etc.

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2. Mr. [REDACTED] though indicating that proper use of manpower assigned to the Office of Collection and Dissemination was really the responsibility of that office, was entirely agreeable to arranging with [REDACTED] for another full look at the program. I approached the matter with him entirely informally, pointing out that our last study of the question was in June, 1951, and that we hadn't made a second study, but would if he wanted us to.

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3. Mr. [REDACTED] in going over this question, said that the Office of Collection and Dissemination might well consider these presentations profitable just so long as there was a single person for each single showing. He said they look at their film library just as they look at their book library, that they had to show the films individually when the intelligence analysts requested them, and that, when there were two intelligence analysts at a single showing, it was like having two people read a book at the same time.

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4. Mr. [REDACTED] however, agreed with me that any realistic view would have to consider the advisability of this program from the point of view of the audience's real, positive, and immediate need for the material in the film. If we could ask each spectator the question, "Just how essential was seeing that film to your work?" we would be taking the proper approach. It is along this line that I will speak with [REDACTED] gets up some figures and arranges a meeting.

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cc: DD/A [REDACTED] [X]
DD/DeClarence
SA/DD/A:RDHH [REDACTED] TS S G
MAIL: HR 102
Date: 22 NOV 1951
By: [REDACTED]

Special Assistant to
Deputy Director
(Administration)

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